GRAND BOULEVARD

EXPERIENCE THE EXTRAORDINARY

South Walton's Premier Events, Only at Grand Boulevard.

30A SONGWRITERS FESTIVAL

EXPLORE LINEUP

Every January, the 30A Songwriters Festival brings the "heartbeat" of the music world to South Walton. As the festival's Main Stage venue, Grand Boulevard hosts the biggest headliners in a high-energy, outdoor amphitheater setting. From Americana legends to emerging soul artists, the weekend is a masterclass in lyrics and melody. Whether you are enjoying the VIP lounge or settling into a lawn chair with friends, the performances here are legendary.

JANUARY

SOUTH WALTON BEACHES™ WINE & FOOD FESTIVAL

LEARN MORE

Sip, savor, and celebrate at the premier wine event of the Southeast. This four-day extravaganza features over 600 world-class wines, spirits, and a "Savor South Walton" Culinary Village that showcases the region's finest flavors. Held in late April, the festival brings together celebrity winemakers and master mixologists for a cause—proceeds benefit the Destin Charity Wine Auction Foundation, supporting children in need in Northwest Florida.

APRIL

ARTSQUEST FINE ARTS FESTIVAL

LEARN MORE

Produced by the Cultural Arts Alliance of Walton County, ArtsQuest transforms Grand Boulevard into a vibrant open-air art gallery every Mother's Day weekend. This juried show features over 150 national and regional artists across mediums ranging from ceramics and glass to sculpture and oils. With $10,000 in cash prizes awarded to artists and the "ImagiNation" area for kids, it is a sophisticated yet family-friendly celebration of creativity.

MAY

Explore more events, found only at Grand Boulevard

LEARN MORE

Beyond our marquee festivals, we serve as host events year-round that appeal to residents and guests alike. With live performances by Emerald Coast Theatre Company, Bands on the Boulevard, seasonal pop-ups and more, our Town Center is the cultural pulse of South Walton.

Interested in learning more? Email **Dana Hahn**.

GrandBoulevard.com

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GRAND BOULEVARD

Bands ON THE BLVD

LEARN MORE

When the sun dips below the horizon, the Town Center comes alive with the rhythm of Bands on the Boulevard. This seasonal concert series invites locals and visitors alike to grab a lawn chair, spread a blanket, and enjoy a curated lineup of the region's most talented musicians. From soulful jazz and upbeat blues to classic rock and indie folk, these performances provide the perfect soundtrack to a coastal summer evening. It is more than just a concert—it is a weekly tradition of music, community, and dancing under the stars.

APRIL - JULY

30A BBQ FESTIVAL

LEARN MORE

Prepare your palate for the ultimate celebration of Southern craftsmanship at the 30A Barbeque Festival. Bringing together the best pitmasters from across the Panhandle, this event is a feast for the senses, featuring slow-smoked favorites, savory sides, and local craft brews. While the flavors take center stage, the heart of the festival lies in its mission, with proceeds often benefiting local charities. It's a high-energy afternoon of live music, friendly competition, and the best BBQ you'll find along the Emerald Coast.

NOVEMBER

HOLIDAYS ON THE BOULEVARD

LEARN MORE

Experience the wonder of the season as Grand Boulevard transforms into a winter wonderland. From the sparkling "Festival of Trees" showcasing the creativity of local non-profits to the nostalgia of horse-drawn carriage rides under the holiday lights, the Boulevard is the epicenter of festive cheer. Whether you're capturing a family photo with Santa or finding the perfect gift in our boutiques, the atmosphere is brimming with elegance and joy. It is the season's most sophisticated celebration, designed to create memories that last a lifetime.

DECEMBER

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