

# GRAND BOULEVARD

— Sandestin —

## TOWN CENTER

A HOWARD GROUP | MERCHANTS RETAIL PARTNERS DEVELOPMENT

### **Peter Millar to Open in Grand Boulevard**

*Town Center welcomes highly sought-after menswear store Spring 2018*

**Miramar Beach, Fla., (Sept. 6, 2017)** – Grand Boulevard at Sandestin is excited to welcome American luxury apparel brand [Peter Millar](#) to the Town Center, opening Spring 2018. The store will carry sophisticated lifestyle apparel to dress gentlemen for any occasion. Founded in 2001, the Peter Millar line of fine clothing and accessories has become the standard bearer for discerning and demanding individuals — on the golf course, in the office, and on the town.

From the original signature cashmere sweaters to a wide range of casual and formal wear, the Peter Millar line embraces a classic, old-world style resplendent in sharp detail, superb craftsmanship, and only the highest quality materials available.

Known for meticulous clothing and a broad color palette, Peter Millar offers everything from woven sport shirts, sweaters, and knit golf and polo shirts, to tailored clothing, outerwear, footwear, and accessories. All of their products are made from the finest quality materials and unparalleled construction.

The Peter Millar announcement comes during an unprecedented growth period for Grand Boulevard's Town Center. Over the past year and a half, nearly a dozen national and local brands and restaurants have opened, including Pottery Barn and Anthropologie. In July, a new Hyatt Place broke ground, joining two award-winning Marriott hotels located in Grand Boulevard.

Peter Millar will be located next door to Vineyard Vines and directly across the street from Emeril's Coastal Italian restaurant.

#### **About Grand Boulevard**

Grand Boulevard is the shop, dine, play and stay Town Center located on Northwest Florida's Beaches. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. Grand Boulevard is a Howard Group and Merchants Retail Partners property. For more information, please call (850) 837-3099 or visit [Grand Boulevard](#).

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**PETER MILLAR**

**Peter Millar to Open in Grand Boulevard's Town Center Spring 2018.**

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