

# GRAND BOULEVARD

— Sandestin® —

## TOWN CENTER

### **Pottery Barn Coming to Grand Boulevard at Sandestin**

*Major home furnishings and decor retailer makes its Northwest Florida debut Spring 2017*

**Miramar Beach, Fla., (August 4, 2016)** – Making its Northwest Florida debut, national home design and furnishings retailer Pottery Barn is coming to Grand Boulevard at Sandestin, opening Spring 2017. The Grand Boulevard Town Center is the first location in Northwest Florida to welcome the popular national retail innovator.

Founder Paul Secon originally opened [Pottery Barn](#) in 1949 among the docks and warehouses of West Chelsea in lower Manhattan, offering customers exclusive and high-end home wares. Today, the retailer focuses on four main areas: innovating designs, offering top-of-the-line customer service, creating enduring products and giving back to the planet and communities.

“Pottery Barn is among the most well-known and desirable brands in the country. We are thrilled they are opening in Grand Boulevard. They are the ideal tenant to complement our growing mix of the best retailers out there,” said Stacey Brady, Director of Marketing and Communications for [Grand Boulevard at Sandestin](#).

Pottery Barn joins a growing list of some of the hottest retailers in the country opening in Grand Boulevard. These include [Anthropologie](#), Vineyard Vines and Lilly Pulitzer, all of which made their Northwest Florida debuts in the Town Center in Spring 2016.

Pottery Barn will be located in a new building which neighbors the most recent addition to Grand Boulevard on the west side of the Town Center, across from the Boulevard 10 Cinema. The new store will be more than 12,000 square feet with beautifully crafted home displays throughout to inspire customers to live a functional yet comfortably stylish lifestyle.

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**Iconic home decor and furnishings retailer Pottery Barn is coming to Grand Boulevard's Town Center Spring 2017.**

#### **About Grand Boulevard at Sandestin**

Grand Boulevard is the shop, dine, play and stay Town Center located on Northwest Florida's Beaches. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. Grand Boulevard is a Howard Group and Merchants Retail Partners property. For more information, please call (850) 837-3099 or visit [www.grandboulevard.com](http://www.grandboulevard.com)

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