

GRAND BOULEVARD

— Sandestin —

TOWN CENTER

A HOWARD GROUP | MERCHANTS RETAIL PARTNERS DEVELOPMENT

Kinnucan's Now Open in Grand Boulevard

Known for their outdoor lifestyle specialty brands, popular clothing and footwear

Miramar Beach, Fla. (June 22, 2017) – Kinnucan's is now open in Grand Boulevard at Sandestin. Kinnucan's Specialty Outfitters is an Auburn, Alabama-based apparel and active lifestyle store founded in 1987 that offers many specialty outdoor brands and goods under one roof. Patagonia, Costa, Chaco, Columbia, Yeti, Keen, Birkenstock and Southern Marsh are a few of the popular national brands they carry.

“As Kinnucan's continued to expand throughout the Southeast, we knew we wanted to be in the State of Florida. The Destin and South Walton area made sense geographically, but more so, the area around Grand Boulevard has been growing at such a fast rate we really wanted to be a part of that growth,” said Bobby Lake, president of Kinnucan's.

The new store in Grand Boulevard is more than 10,000 square feet and carries a large selection of fashionable clothing lines as well as outdoor and sporting accessories including everything you need for camping, boating and hiking. This includes kayaks, tents, hammocks, outdoor cooking items and more.

Kinnucan's also has a large top of the line outdoor footwear selection as well as fashionable shoes for women, men and children. Keen, Teva, Merrell, Ben Sherman, OTBT and Oomphies are some of the many footwear labels offered at the store.

Both men's, women's and children's clothing and accessories are carried throughout the new department store. Dresses, purses, hats, jewelry, activewear and back packs are sold at Kinnucan's. Some of the lines carried include. Charlie O, Lauren James, Lucy, Kavu and Sakroots.

On the men's side, Daniel Hechter, Bald Head Blues, Over and Under, North Face and Aftco are some of the nationally prevalent labels carried. Children's clothing includes Life is Good, Southern Shirt Co. and Southern Fried Cotton, among others.

“Looking at the centers in Northwest Florida, Grand Boulevard lined up perfectly with our guest focused philosophy. The lineup at Grand Boulevard's Town Center is very attractive. We and the center believed our product mix would be a great addition,” said Lake.

Kinnucan's is located at 400 Grand Boulevard, next door to Pottery Barn, opening later this month, and it is across the street from Boulevard 10 cinema. Their phone number is 850-842-4770.

About Grand Boulevard

Grand Boulevard is the shop, dine, play and stay Town Center located on Northwest Florida's Beaches. Based on the prominent mixed-use architectural model, Grand Boulevard offers a dynamic lifestyle experience with convenient access to a multitude of exclusive shopping and dining options, entertainment, professional services, corporate offices and lodging. Grand Boulevard is a Howard Group and Merchants Retail Partners property. For more information, please call (850) 837-3099 or visit www.grandboulevard.com.

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