

**GRAND  
BOULEVARD**  
— Sandestin® —  
**TOWN CENTER**

**Grand Boulevard Announces Three More Openings in 2017**

*Kinnucan's Coming to Grand Boulevard*

**Miramar Beach, Fla., (December 13, 2016)** – Adding to a banner year of retail announcements and openings, Grand Boulevard at Sandestin announces the coming of two new retailers and one casual dining restaurant. Kinnucan's, Ophelia Swimwear and Everkrisp will open in the first half of 2017.

Kinnucan's, the Auburn, Alabama-based apparel and active lifestyle store, will open in Grand Boulevard Summer 2017. Founded in 1987, Kinnucan's carries many specialty brands and goods that you can't find in other places. Patagonia, Columbia, Yeti and Southern Marsh are a few of the national brands they carry.

"As Kinnucan's has continued to expand, we have known not being in the panhandle of Florida was a large whole in our regional presence. When we looked around at the markets, South Walton was the obvious choice for our first coastal location. Within the Destin area market there is only one center that matches up perfectly with Kinnucan's approach to the guest experience, Grand Boulevard," said Bobby Lake, president of Kinnucan's.

With popular stores located throughout the Southeast, Kinnucan's is known for their wide selection of products and apparel inspired by today's latest trends. They also carry a large selection of footwear and outdoor selections of camping gear, kayaks, outdoor accessories.

"We were very excited after talking with Grand Boulevard to put a deal together to be part of one of the most impressive centers in the Southeast. We know Kinnucan's and Grand Boulevard will make a great partnership and we can't wait to start serving our guests in South Walton and Destin," said Lake.

Kinnucan's will be located across the street from Boulevard 10 cinema in the building which will also house Pottery Barn and is currently under construction.

Everkrisp is the exciting new restaurant concept created by the husband and wife team of Brendan and Ashley McMahon. Where "farm meets fast food" is how they describe their menu of fresh salad and grain bowls and their popular "build your own" bowls." As owner/operators, the McMahon's are committed to serving locally grown, fresh food fast and have developed an avid following for their Destin store, which opened earlier this year. Grand Boulevard will be their second location.

"We are opening a second Everkrisp in Grand Boulevard because we believe it to be the ideal location for our concept. We love the amount of opportunity there is to interact with new guests using the retail

and entertainment as well as establish relationships with those that work in Grand Boulevard,” said Brendan McMahon.

Because the food is locally sourced, the menu is seasonal. It is also very creative. You will find grain bowl names such as Spicy Nola that is made of wild rice, brown rice, spinach, shrimp, spicy broccoli, roasted peppers, cherry tomatoes, corn, scallions, spiced citrus and vinaigrette. The Snowbird has quinoa, feta, radish, beets, chicken, apples, pistachios, kale, hard-boiled egg and balsamic pistachio dressing.

“Walton County is in need of more restaurants and more healthy options as well. We know we can reach many more of our loyal guests and those that enjoy Walton county but haven't ventured to our Destin location. We feel it's the perfect intersection of our clientele that believe in the product we put forward,” said McMahon.

Everkrisp opens Spring 2017 and will be located in the eastern section of the Town Center, in the same building as Kilwin's, near Publix.

Ophelia Swimwear wants all women to feel beautiful in their swimwear no matter age or size and offers the latest in design and fit to suit any style or shape. Besides the hottest swimsuits and brands in the market, this South Walton-based retailer also offers beautiful clothing perfect for the ultimate lifestyle at the beach. Stylish dresses, rompers, jumpsuits and flowing kaftans complement their extensive swimsuit selection.

Beach Riot, Cleobella, Flynn Skye, LoveShackFancy and Vitamin A are some of the national labels sold at Ophelia. The store also carries fun and flirty beach life accessories.

“Ophelia is thrilled to soon extend its designer swimwear expertise to Grand Boulevard in Miramar Beach. Over the past eight years Ophelia has proven to be 30A's premiere designer swimsuit boutique and is excited for the opportunity to expand its reach closer to loyal Destin customers as well as serve a larger area of Florida's gorgeous panhandle,” said owner Victoria Von Hoene.

She has garnered a large following since opening her first two locations in Seaside and Seacrest. Grand Boulevard will be Van Hoene's third location.

Ophelia opens Spring 2017 and will be located next door to Lilly Pulitzer.

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